

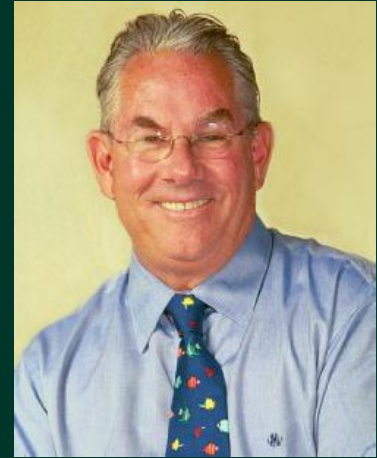


Financial Advisors of Delaware Valley

John L. McKeever, III, CLU[®], ChFC[®]
Financial Advisor

550 E. Swedesford Road, Suite 140
Wayne, PA 19087

Phone: **484.654.0749** ♦ Fax: **866.569-4156**
Toll Free: **866.245.1522**
Email: mckeever.john@faodv.com
Website: www.faodv.com



With over 50 years of experience, John McKeever brings to his clients a well-defined understanding of financial objectives. The key to building a successful business has been his belief in developing sustained long-term relationships with clients and helping them reach their financial goals through investment strategies and financial planning.

John L. McKeever, III, ChFC[®], CLU[®], is a Registered Representative and Financial Advisor with Principal Securities, Inc., and a Financial Representative at Principal Financial Group[®]. He is a graduate of Villanova University earning a B.S. in economics.

Speaking and educating groups on the topics of the economy, personal financial planning, and deferred compensation is a significant part of John's business. He did a short series entitled, "*The Financial Planner*," which aired nationally for Public Broadcasting (PBS). In the past, John has participated in a panel discussion that resulted in an article being published in the *Wall Street Journal* and was interviewed by *Financial Planning* magazine*.

John earned the professional designations of Chartered Financial Consultant (ChFC[®]) and Chartered Life Underwriter (CLU[®]) from the Society of Financial Service Professionals in Bryn Mawr, Pennsylvania, formerly known as The American College. John is a member and past Chairman for Continuing Education of the Greater Philadelphia Chapter of the Society of Financial Service Professionals. He is also a past member and past President of the Montgomery County Estate Planning Council. Additionally, he is a past Board member and Treasurer of the Mental Health Risk Retention Group which is a captive insurance company domiciled in Vermont. He is a past member of the Board of Trustees of the Allegheny Integrated Health Group/Allegheny University Hospitals.

John is very active in community affairs. He is a founder and former Chairman of the Board of Directors for The Committee to Benefit the Children at St. Christopher's Hospital for Children in Philadelphia, Pennsylvania,. This organization has been in existence for over 35 years.

**Wall Street Journal*; March 2006, *Financial Planning* magazine

Offices in
Delaware ♦ Pennsylvania ♦ New Jersey ♦ Maryland

Insurance products issued by Principal National Life Insurance Co. (except in NY), Principal Life Insurance Co., and the companies available through the Preferred Product Network, Inc. Securities and advisory products offered through Principal Securities, Inc., (800) 247-1737, [Member SIPC](#). Principal National, Principal Life, the Preferred Product Network and Principal Securities are members of the Principal Financial Group[®], Des Moines, IA 50392. John McKeever, Principal National and Principal Life Financial Representative, Principal Securities Registered Representative and Financial Advisor. Financial Advisors of Delaware Valley is not an affiliate of any company of the Principal Financial Group. 704465-012019